

LegacyVideoPros.com

VIDEO PACKAGE COMPARISONS

What You Get

Planning & Filming

Editing Details

Video Delivery

What You Get:	SILVER \$2,350	GOLD \$3,850	PLATINUM \$6,300
 DESCRIPTION	The Silver Package will produce a wonderful video retrospective using many stories and experiences from a person's life	The Gold Package expands on the Silver option and is ideal for more in-depth exploration of a person's life, from early childhood, close relationships and important events up to the present day	The Platinum Package significantly expands production options and features, and is ideal for a couple or small group with each person interviewed individually and as a group. Or we'll thoroughly explore one person's life. We can go deep into a family's roots using stories from past generations with historical context about the world in which they lived
 FINISHED VIDEO LENGTH	Interview and photos artistically edited into a 45 to 60 minute documentary-style video	Interview, photos & other source material artistically edited into a 60 to 90 minute documentary-style video	Interviews, photos & other source material artistically edited into a 105 to 120 minute documentary-style video
 BEHIND THE SCENES	N/A	Also includes a video of the unedited interview	Includes unedited interview(s) with transcript, plus behind the scenes photos of the taping day
 HIGHLIGHT REEL	N/A	N/A	20-30 minute video highlighting interview footage, B-roll, etc. using advanced motion graphics
 VIDEO FORMAT	HD video-USB drive & online video hosting (details below)	HD video-USB drive & online video hosting (details below)	HD video-USB drive & online video hosting (details below)

Planning & Filming:

SILVER
\$2,350

GOLD
\$3,850

PLATINUM
\$6,300



PRODUCTION PLANNING

Planning consultation with interviewer via Zoom before filming day

Preliminary planning consultation with interviewer via Zoom, plus consultation and location assessment with interviewer at video taping location **before filming day**

Preliminary planning consultation with interviewer via Zoom, plus in-person consultation and location assessment with interviewer and film tech at multiple locations **before filming day**



THE INTERVIEW DESIGN

Open-ended questions provided before meeting day. Custom question list incorporating client suggestions created after Zoom meeting

Open-ended questions provided before meeting day plus a meeting with client to research interviewee's past for custom question creation. Questions incorporating client suggestions created after meeting

Open-ended questions provided before meeting day plus a meeting with client to research interviewee's past for custom question creation. Questions incorporating client suggestions created after meeting. We'll also perform historical research that pertains to the interviewee's experiences, locations, events, etc.



"STAGING" FOR VIDEO TAPING

Single subject seated in medium frame

2 setups: subject(s), medium in frame + one additional angle

3-5 setups as needed to cover multiple subjects from several angles



VIDEO PRODUCTION EQUIPMENT

One pro 4K camera, standard lighting package

Two pro 4K cameras, premium lighting package

Two pro 4K cameras plus specialty camera equipment (drone, go-pro, time lapse, special lenses, etc.), movie pro lighting package



AUDIO PRODUCTION EQUIPMENT

One wireless lapel microphone, single channel digital recording device

One wireless lapel microphone plus one boom microphone, audio recording device and laptop computer

Two wireless lapel microphones plus a boom microphone, multi-channel digital audio device and a laptop computer



FILMING PRODUCTION TEAM

1 - 2

2 - 3

3 - 4

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 INTERVIEWEE(S)		1	1 - 2	1 - 5
Video Editing Details:		SILVER \$2,350	GOLD \$3,850	PLATINUM \$6,300
 INCORPORATE PHOTOS		Up to 25 personal photos artfully edited into video*	Up to 50 personal photos*	Up to 100 personal photos*
 ARCHIVAL PHOTOS		N/A	Research and include up to 10 historic/archival photos	Research and include up to 25 historic/archival photos
 INCORPORATE CLIENT'S VIDEOS		N/A	Incorporate up to 5 minutes of client's digital videos	Incorporate up to 15 minutes of client's digital videos
 ARCHIVAL VIDEO		N/A	Research and incorporate up to 2 historic/archival videos	Research and incorporate up to 5 historic/archival videos
 OPENING VIDEO TITLE SECTION		Static title card introduction	Motion graphic introduction using up to 10 personal photos	Premium motion graphic introduction using up to 20 personal photos
 IN-VIDEO TRANSITIONS & TITLES		Static chapter title cards (if requested)	Standard motion graphic chapter titles	Premium motion graphic chapter titles plus lower-third screen text overlays if requested (names, descriptions, dates, etc.)

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	IN-VIDEO TRANSITIONS & TITLES	Static chapter title cards (if requested)	Standard motion graphic chapter titles	Premium motion graphic chapter titles plus lower-third screen text overlays if requested (names, descriptions, dates, etc.)
	VIDEO EDITING	Standard editing to remove interviewer questions, pauses, coughs, stumbles, and repetitive information	Standard editing to remove interviewer questions, pauses, coughs, stumbles, repetitive information, etc. plus extra edit design to increase storytelling effectiveness	Standard editing to remove interviewer questions, pauses, coughs, stumbles, repetitive information, etc. plus extra edit design to increase storytelling effectiveness. In addition , media logging for sequential adjustments plus multi-camera & source material incorporation. Final video will demonstrate a higher level of documentary storytelling to enhance the participants

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 POST EDITING ENHANCEMENT	Standard sound cleanup & color correction	Advanced sound cleanup & picture correction, digital cropping to create closer shots	Premium sound cleanup & picture correction, digital cropping to create closer shots, digital panning/zooming enhancements
 MUSIC	Minimal use of background music from company library of royalty free tracks	Moderate use of background and section transition music from company library of royalty free tracks	Extensive use of background music, section transition music, sound effects or other audio resources from company library of royalty free tracks

**Client to provide personal photographs, documents, maps, or other images in digital format. Additional photos can be included and high resolution image scanning can be arranged at additional cost.*

Video Completion & Delivery:	SILVER \$2,350	GOLD \$3,850	PLATINUM \$6,300
 CLIENT REVIEW	1 proof cycle: a rough draft of the video provided to client for review & adjustments**	2 proof cycles: a rough draft, then the revised draft shared to make final adjustments**	3 proof cycles: the rough draft, the revised draft, plus one more revision for any final adjustments**
 DELIVERY MEDIA	1 USB drive, unlimited digital downloads, plus 6 months online video hosting for easy sharing	2 custom engraved wooden or crystal USB drives, unlimited digital downloads, plus 1 year online video hosting for easy sharing	3 custom engraved wooden or crystal USB drives with storage boxes, unlimited digital downloads, plus 2 years online video hosting for easy sharing
 PAYMENT	\$300 non-refundable deposit due at booking, \$1,025 due before filming day, final payment of \$1,025 due upon final delivery	\$350 non-refundable deposit due at booking, \$1,750 due before filming day, final payment of \$1,750 due upon final delivery	\$400 non-refundable deposit due at booking, \$2,750 due before filming day, final payment of \$2,750 due upon final delivery

***Client's input on preliminary edit should be submitted within 10 days of receipt to ensure timely final delivery*