

GOLD PACKAGE

What You Get

Planning & Filming

Editing Details

Video Delivery

What You Get:



DESCRIPTION

The Gold Package expands on the Silver option and is ideal for more in-depth exploration of a person's life, from early childhood, close relationships and important events up to the present day. (add-on costs required for more than 1 storyteller)



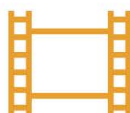
FINISHED VIDEO LENGTH

Interview, photos & other source material artistically edited into a *60 to 90 minute* documentary-style video



BEHIND THE SCENES

Also includes a video of the unedited interview



VIDEO FORMAT

HD video-USB drive & online video hosting

Planning & Filming:



PRODUCTION PLANNING

Preliminary planning consultation with interviewer via Zoom, plus consultation and location assessment with interviewer at video taping location *before filming day*



THE INTERVIEW DESIGN

Open-ended questions provided before meeting day plus a meeting with client to research interviewee's past for custom question creation. Questions incorporating client suggestions created after meeting



"STAGING" FOR VIDEO TAPING

2 setups: subject(s), medium in frame + one additional angle

Planning & Filming:



VIDEO PRODUCTION EQUIPMENT

Two pro 4K cameras, premium lighting package



AUDIO PRODUCTION EQUIPMENT

One wireless lapel microphone plus one boom microphone, audio recording device and laptop computer



FILMING PRODUCTION TEAM

2 - 3



INTERVIEWEE(S) 1 - 2 *For 2 people, see ADD-ONS page [HERE](#)*



LIVE INTERVIEW LENGTH

Up to 2 1/2 hours



ADDITIONAL VIDEO SHOOTING

30 minutes of filming subject(s) at interview location interacting with family or doing something they love



VIDEO TAPING LOCATIONS

Southern California

Video Editing Details:



INCORPORATE PHOTOS

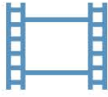
Up to 50 personal photos*
For more photos, see ADD-ONS page [HERE](#)

Video Editing Details:



ARCHIVAL PHOTOS

Research and include up to 10 historic/archival photos



INCORPORATE CLIENT'S VIDEOS

Incorporate up to 3 minutes of client's digital videos
For more video, see ADD-ONS page [HERE](#)



ARCHIVAL VIDEO

Research and incorporate up to 2 short historic/archival videos



OPENING VIDEO SLIDESHOW

Motion graphic retrospective slideshow using up to 15 personal photos



IN-VIDEO TRANSITIONS & TITLES

Standard motion graphic chapter titles as needed



VIDEO EDITING

Standard editing to remove interviewer questions, pauses, coughs, stumbles, repetitive information, etc. *plus* additional editorial design to enhance storytelling clarity and impact



POST EDITING ENHANCEMENT

Advanced audio cleanup and picture correction, including digital cropping to create tighter compositions, along with zooming, panning, and other visual enhancements



MUSIC

Moderate use of background and section transition music from company library of royalty free tracks

**Client to provide personal photographs, documents, maps, or other images in digital format. Additional photos can be included and high resolution image scanning can be arranged at additional cost, see ADD-ON section [HERE](#)*

Video Completion & Delivery:



CLIENT REVIEW

2 proof cycles: a rough draft, then the revised draft shared to make final adjustments**



DELIVERY MEDIA

2 custom engraved wooden USB drives, unlimited digital downloads, plus 1 year online video hosting for easy sharing



PAYMENT

\$400 non-refundable deposit due at booking, \$2,275 due before filming day, final payment of \$2,275 due upon final delivery



DELIVERY AFTER FILMING

6 - 8 weeks + plus client revisions**

****Client's input on preliminary edit should be submitted within 10 days of receipt to ensure timely final delivery**