

VIDEO PACKAGE COMPARISONS

What You Get

Planning & Filming

Editing Details

Video Delivery

What You Get:

SILVER

GOLD

PLATINUM



DESCRIPTION

The Silver Package will produce a wonderful video retrospective using many stories and experiences from a person's life

The Gold Package expands on the Silver option and is ideal for more in-depth exploration of a person's life, from early childhood, close relationships and important events up to the present day

The Platinum Package significantly expands production options and features, and is ideal for a couple or small group with each person interviewed individually and as a group. Or we'll thoroughly explore one person's life. We can go deep into a family's roots using stories from past generations with historical context about the world in which they lived



FINISHED VIDEO LENGTH

Interview and photos artistically edited into a **45 to 60 minute** documentary-style video

Interview, photos & other source material artistically edited into a **60 to 90 minute** documentary-style video

Interviews, photos & other source material artistically edited into a **105 to 120 minute** documentary-style video



BEHIND THE SCENES

N/A

Also includes a video of the unedited interview

Includes unedited interview(s) with transcript & subtitles, plus behind the scenes photos of the taping day

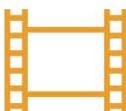


HIGHLIGHT REEL

N/A

15-20 minute video highlighting interview footage, B-roll, etc.

20-30 minute video highlighting interview footage, B-roll, etc. using advanced motion graphics



VIDEO FORMAT

HD video-USB drive & online video hosting (details below)

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HD video-USB drive & online video hosting (details below)

Planning & Filming:

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PRODUCTION PLANNING

Planning consultation with interviewer via Zoom before filming day

Preliminary planning consultation with interviewer via Zoom, plus consultation and location assessment with interviewer at video taping location *before filming day*

Preliminary planning consultation with interviewer via Zoom, plus in-person consultation and location assessment with interviewer and film tech at multiple locations *before filming day*



THE INTERVIEW DESIGN

Open-ended questions provided before meeting day. Custom question list incorporating client suggestions created after Zoom meeting

Open-ended questions provided before meeting day plus a meeting with client to research interviewee's past for custom question creation. Questions incorporating client suggestions created after meeting

Open-ended questions provided before meeting day plus a meeting with client to research interviewee's past for custom question creation. Questions incorporating client suggestions created after meeting. We'll also perform historical research that pertains to the interviewee's experiences, locations, events, etc.



"STAGING" FOR VIDEO TAPING

Single subject seated in medium frame

2 setups: subject(s), medium in frame + one additional angle

3-5 setups as needed to cover multiple subjects from several angles



VIDEO PRODUCTION EQUIPMENT

One pro 4K camera, standard lighting package

Two pro 4K cameras, premium lighting package

Two pro 4K cameras plus specialty camera equipment (drone, go-pro, time lapse, special lenses, etc.), movie pro lighting package

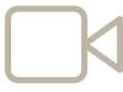


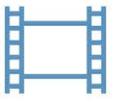
AUDIO PRODUCTION EQUIPMENT

One wireless lapel or boom microphone, single channel digital recording device

One wireless lapel microphone plus one boom microphone, audio recording device and laptop computer

Two wireless lapel microphones plus two boom microphones, multi-channel digital audio device and a laptop computer

Planning & Filming:	SILVER	GOLD	PLATINUM
 FILMING PRODUCTION TEAM	1 - 2	2 - 3	3 - 4
 INTERVIEWEE(S)	1	1 - 2 <i>See ADD-ON for 2 HERE</i>	1 - 5 <i>See ADD-ON for 3+ HERE</i>
 LIVE INTERVIEW LENGTH	60 - 75 minutes	Up to 2 1/2 hours	3-1/2 to 4 hours
 ADDITIONAL VIDEO SHOOTING	N/A	Up to 30 minutes filming subject(s) at interview location interacting with family or doing something they love	Up to 1 hour filming subject(s) at 1 - 2 locations, interacting with family members and/or doing something they love
 VIDEO TAPING LOCATIONS	Los Angeles area	Southern California	Southern California Area

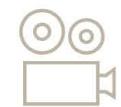
Video Editing:	SILVER	GOLD	PLATINUM
 INCORPORATE PHOTOS	Up to 25 personal photos artfully edited into video*	Up to 50 personal photos*	Up to 150 personal photos*
 ARCHIVAL PHOTOS	N/A	Research and include up to 10 historic/archival photos*	Research and include up to 25 historic/archival photos*
 INCORPORATE CLIENT'S VIDEOS	N/A	Incorporate up to 3 minutes of client's digital videos*	Incorporate up to 10 minutes of client's digital videos*

Video Editing:

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ARCHIVAL VIDEO

N/A

Research and incorporate up to 2 historic/archival videos*

Research and incorporate up to 5 historic/archival videos*



OPENING VIDEO TITLE SECTION

Static title card introduction

Motion graphic retrospective slideshow using up to 15 personal photos

Two premium motion graphic retrospective slideshows using up to 20 personal photos in each



IN-VIDEO TRANSITIONS & TITLES

Static chapter title cards (if requested)

Standard motion graphic chapter titles as needed

Premium motion graphic chapter titles plus lower-third screen text overlays if requested (names, descriptions, dates, etc.)



VIDEO EDITING

Standard editing to remove interviewer questions, pauses, coughs, stumbles, and repetitive information

Standard editing to remove interviewer questions, pauses, coughs, stumbles, repetitive information, etc. **plus** additional editorial design to enhance storytelling clarity and impact

Editing to remove interviewer questions, pauses, repetition, and distractions, paired with story-driven design to improve pacing and emotional impact. Includes detailed media logging and restructuring of interview footage to create a more cohesive, coherent narrative, along with seamless integration of multi-camera footage to create a documentary-style film that meaningfully elevates each participant's story.



POST EDITING ENHANCEMENT

Standard sound cleanup & color correction

Advanced audio cleanup and picture correction, including digital cropping to create tighter compositions, along with zooming, panning, and other visual enhancements

Advanced audio cleanup and picture correction, featuring digital reframing for stronger composition, subtle zooms and pans, and visual enhancements designed to elevate clarity, focus, and overall presentation.

Video Editing:		SILVER	GOLD	PLATINUM
	MUSIC	Minimal use of background music from company library of royalty free tracks	Moderate use of background and section transition music from company library of royalty free tracks	Extensive use of background music, section transition music, sound effects or other audio resources from company library of royalty free tracks

***Client to provide personal photographs, documents, maps, or other images in digital format. Additional photos or videos can be included and high resolution image scanning can be arranged at additional cost, see ADD-ON section [HERE](#)**

Video Completion & Delivery:		SILVER	GOLD	PLATINUM
	CLIENT REVIEW	1 proof cycle: a rough draft of the video provided to client for review & adjustments**	2 proof cycles: a rough draft, then the revised draft shared to make final adjustments**	3 proof cycles: the rough draft, the revised draft, plus one more revision for any final adjustments**
	DELIVERY MEDIA	1 USB drive, unlimited digital downloads, plus 6 months online video hosting for easy sharing	2 custom engraved wooden USB drives, unlimited digital downloads, plus 1 year online video hosting for easy sharing	3 custom engraved wooden USB drives with storage boxes, unlimited digital downloads, plus 3 years online video hosting for easy sharing
	PAYMENT	\$300 non-refundable deposit due at booking, \$1,325 due before filming day, final payment of \$1,325 due upon final delivery	\$400 non-refundable deposit due at booking, \$2,275 due before filming day, final payment of \$2,275 due upon final delivery	\$500 non-refundable deposit due at booking, \$4,725 due before filming day, final payment of \$4,725 due upon final delivery
	DELIVERY AFTER FILMING	4 - 6 weeks + client revision	6 - 8 weeks + client revisions	10 - 12 weeks + client revisions

****Client's input on preliminary edit should be submitted within 10 days of receipt to ensure timely final delivery**